



CAROLA BOLLA PITTALUGA

OVERVIEW

Curious and people-driven with a big passion for nature and travelling, as well as for my city, Genoa.

Graduated with honours in Hospitality and Tourism Management with a thesis on Sustainability and Corporate Social Responsibility.

- Proficient in English
- Capable to adapt myself in multicultural and multi-aged environments
- Intuitive, creative and careful minded

WORK EXPERIENCE

Marketing & Communication Specialist | Jun. 2020 - present

Nanohub (Varese, Italy)

In this nanotechnologies startup company, I am part of the marketing and communication team, in charge of supporting the manager for conducting marketing analysis, developing the company website, and preparing presentations and commercial material - including technical translations to and from English. In this role I also attend meetings with other company teams (graphics and manufacturers) and also with partners and dealers located worldwide .

Front Desk Assistant | Aug. - Sep. 2019

Hostel Durres (Durres, Albania)

I was responsible for check-in and check-out, managing reservations on Booking.com and Hostelworld, welcoming and entertaining guests, and suggesting how to invest time in Durres and Albania.

EDUCATION

2-year Master's degree: Hospitality and Tourism Management (Taught in English)

IULM University (Milan) | Oct. 2018 - Nov.2020

Thesis on sustainability, title: *The 2030 Agenda for a sustainable city bound to tourism: the case of Genoa*. Final grade: 110 with honours

Bachelor's degree: Modern Languages and Cultures for Business and Tourism

University of Genoa | Oct. 2015 - Nov. 2018

Thesis: *The tourist proposal for the nazi memory sites in Germany*

Erasmus: Faculty of Foreign Languages

University of Hamburg | Sep. 2017 - Jan. 2018

FORMATIVE EXPERIENCES

Member of A.G.E.S.C.I. (Italian Scout Association) Genoa | 2004 - Present

Scout leader | Sep. 2016 - Present

This experience has given me the opportunity to develop a continuous process of self-growth besides educating youth as a leader, community and team-working values, proactiveness and problem solving, planning and decision-making skills.

Workshops & University Projects

Corporate Social Responsibility and Sustainability | Oct. 2019-Feb.2020

Event Management | Oct. 2019 - Feb.2020

E-Tourism Technology and Digital Marketing | Oct. 2019 - Apr. 2020

Strategic Marketing in Hospitality and Tourism | Feb.- Apr. 2019

Job Fitness Centre with Adecco

I learnt the importance of self-evaluation through assessments and undergo a behavioral interview with Adecco employees.

CONTACT DETAILS

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Genova, GE 16128, Italy

01.02.1996

Driving licence: B

LANGUAGE SKILLS

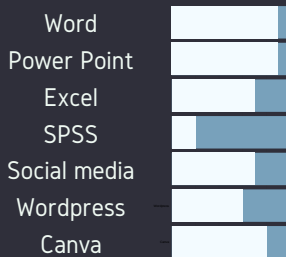
Italian mother tongue

English C1

German B2

Spanish A2

IT SKILLS



HOBBIES & INTERESTS

